

THE ULTIMATE RESULTS

100% satisfied client! All pre-orders shipped in first week (accumulation of 10-months of pre-orders). Constructed multiple websites and launched successfully for brand within 24-hours turn-around including promo pages with special offers for strategic partners. Handled all fulfillment and reporting. We assisted in making this documentary a success during a critical election year.

THE GOAL

To bring a stream line logistical solution to the movie's website commerce and fulfillment system since demand exceeded capacity.

OUR APPROACH

Built mirrored landing pages with streamlined logistical ordering systems, key messaging and customer service touches to keep momentum for the movie as streamlined as possible in a limited window to maximize the potential.

